

June 21, 2010

The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Chairman Genachowski:

As Governors, we write to express our perspective on the joint venture of Comcast Corp. and General Electric Co. relating to NBC Universal that is currently subject to review by the Commission. We feel that the combination of the Comcast and NBC Universal program networks and other assets could help strengthen and reinvigorate broadcast television and benefit the citizens of our states.

In economic terms, partnering a company entirely focused on entertainment, information, and communications such as Comcast with NBC Universal has the potential to create a stronger American content industry and a stronger American broadband industry that could benefit U.S. trade, spur job creation and promote the creative arts. In particular, Comcast's commitment to continue supporting free, over-the-air television at the same time that it is expanding next-generation broadband will benefit our citizens and promote expanded multimedia access.

Comcast has also made significant commitments intended to ensure that the joint venture will lead to improved programming for minority communities and for children. Comcast helped to make possible a unique minority ownership opportunity when it partnered with a minority-owned media company to launch TVOne, which is recognized as one of the preeminent cable channels for quality entertainment and news of interest to African Americans. Comcast also created Sprout, a highly popular service featuring PBS, Sesame Street, and other content beloved by young children. Given this track record, we believe the joint venture is a unique opportunity to provide improved programming options to television viewers.

In addition, Comcast stands as a prime example of a company that cares about its employees and the communities it serves. The company has worked with many charitable and volunteer organizations, including the United Way, the National Urban League, Big Brothers Big Sisters, and the Partnership for a Drug Free America, as well as hundreds of organizations at the community level that benefit from Comcast's support. Since 2001, Comcast Cares Days has enlisted thousands of employees and friends to perform hundreds of thousands of hours of community service in neighborhoods across America.

We hope that you will look favorably upon the Comcast-NBC Universal joint partnership agreement. Thank you for your leadership of the Commission and for your measured and thoughtful approach to this issue.

Sincerely,



Governor Jack Markell  
Delaware



Governor Bill Ritter, Jr.  
Colorado